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FOR IMMEDIATE RELEASE

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SUSTAINABLE EVENTS NETWORK, FLORIDA AND CARIBBEAN WELCOMES INTERNS

(June 23, 2021) – The Sustainable Events Network, Florida and Caribbean is welcoming two new members to their team as part of their Summer internship program. College students, Emma Stroka and Ashley Thompson will work closely with the SENFC team for at least the next six months.

Stroka attends Hofstra University, majoring in Public Relations with a minor in Sustainability Studies, and will be serving as SENFC’s Public Relations and Communications Intern. Thompson is a student at James Madison University where she studies Hospitality Management with a minor in General Business and will be acting as the Digital Marketing and Social Media Intern.

Together, Stroka and Thompson will work on evolving the brand and voice of SENFC and finding new ways to get the organization’s name out and spread its message. The interns will be learning from and reporting to Lisa Pickersgill, SENFC’s Director of Communication.

“I’m excited to be joining SENFC and use my creativity and social media experience to begin spreading information about sustainability in the events industry!” said Thompson. Stroka also commented, “I’m so happy to have the opportunity to help make the world a better, more sustainable place through public relations.”

Visit senfc.org to learn more about the network and become a member. Keep up with the work being done by Ashley, Emma and the rest of SENFC by following the organization on Instagram and Twitter @SENFCorg and on Facebook at Sustainable Events Network, Florida & Caribbean.

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The Sustainable Events Network, Florida & Caribbean (SENFNC) is the sustainability resource for individuals, associations, corporations, event planners and event venues in Florida and the Caribbean. Founded in 2017, SENFNC strives to lead the meetings and events industry in the advancement of sustainable practices in Florida and the Caribbean.



*Emma Stroka, Hofstra University
Public Relations and Communications Intern*



*Ashley Thompson, James Madison University
Digital Marketing and Social Media Intern*

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